

Ron 'Rowdy' McLean

Motivator, Facilitator, Consultant



Ron McLean M.B.A, F.A.I.M, A.C.C.M, J.P, better known as Rowdy McLean, is available for various speaking engagements.

Rowdy provides dynamic, interactive, fun and engaging presentations based on his own personal experiences, knowledge and success, that are designed to provide a unique learning experience.

Rowdy is capable of speaking on numerous topics and can develop a unique presentation to suit the needs of your conference, seminar, planning day, breakfast or any other event.

Browse the information below to see why Rowdy is a sought after speaker for events, conferences and seminars, as well as a list of the most popular presentations and some testimonials.

KNOWLEDGE ::

Rowdy has a Masters Degree in Business Administration with a specialist stream in Human Resources. He is a Fellow of the Australian Institute of Management, a member of the National Speakers Association of Australia, an Accredited Values Consultant and a Certified Club Manager.

EXPERIENCE ::

Rowdy had successfully run his own communications company for ten years prior to being appointed General Manager of one of Australia's largest registered clubs, employing over 200 staff and taking the business from the brink of bankruptcy to significant profits in every year he was at the helm. He is currently Managing Director of his own Business Consulting Company CREATING SYNERGY.

With Creating Synergy he has developed a unique range of business strategies and tools for the hospitality and service industries. This includes Business Excellence Reports, Human Resource Development Tools, Training and Development Programs and Customer Service Strategies.

Creating Synergy works with many successful businesses throughout Australia.

CREDIBILITY ::

Because he still "walks the talk" in dealing with businesses on a weekly basis. Rowdy's presentations are relevant and current to Organisations and Individuals environments and experiences. He provides insights into the successful strategies and unique concepts he uses in his consulting business, to grow and develop businesses and employees.

PRESENTATION ::

Rowdy's presentations are dynamic, inspiring and interactive - providing useful tools and strategies that can be put into practice immediately to produce results.

Designed to be fun and engaging these presentations can be anything from a 30 minute breakfast presentation to a two day fully integrated workshop. Rowdy's presentations are about delivering what's best suited to your needs and the needs of your organisation, conference or seminar.

Ron 'Rowdy' McLean

Motivator, Facilitator, Consultant

TESTIMONIALS ::

The Tweed Shire Council recently engaged Rowdy McLean to facilitate a strategic focus and work improvement workshops for all the staff in the Planning and Development directorate. These workshops were very successful and the comments from the staff were all positive. This is an excellent outcome given the negativity of some staff members prior to the workshops. *Tweed Shire Council - Director Planning and Development*

I have attended numerous management and organisational improvement programs in different management roles and I was surprised with the ability and quality of facilitation by Ron McLean. I did not think that a facilitator of this calibre would be available at a local level and intend to use Ron for other management initiatives. I have no hesitation in recommending Ron McLean as a facilitator to improve the morale, productivity and strategic focus of organisations when required. *CEO - Building and Hardware Company*

Rowdy provided a very enthralling and interesting after lunch presentation at our annual conference that was fun and energising, thoroughly enjoyed by the 120 staff present. We look forward to having him back next year. *General Manager - Financial Institution*

What a great day we had with Rowdy last week. Everyone is still talking about the communication and positive conversation concepts. Thanks Rowdy for helping us break down the barriers and put some great strategies in place for the future. *Managing Director - Accounting Firm*

Customer Service as I have never seen it before. Our staff all came out laughing and excited about delivering service, and they are still doing all the things you talked about, worth every cent. *Human Resource Manager Registered Club*

PRESENTATIONS, WORKSHOPS, SEMINARS ::

"Life is a Wonderful Adventure" - A work/life balance presentation

"Creating your Future" - Leading change in business and personal lives

"Get M.A.D." - Looks at the skills required to manage employees

"Eat or be Eaten" - Team development seminar

"Get up and go" - A values development workshop

"It's ALL about ME!!!" - Customer service

"Business Excellence" - The little things that have a BIG impact on business

"Give me more" - An employee engagement presentation for corporate conferences

"Hire an ATTITUDE" - Effective rigorous recruiting

"Be the Change" - Growing effective leaders and leadership skills.

To book or discuss your event please contact Emma Boschetti on 0414 990 215 otherwise visit our website www.creatingsynergy.com

